

**Message from Dr.Arthit Ourairat, President of Rangsit University
On the Inauguration of Rangsit Journal of Social Sciences and Humanities (RJSH)**

Arthit Ourairat

I would like to convey my heartfelt appreciation and thank to the editorial staff for their outstanding achievement in publishing the first issue of the Rangsit Journal of Social Sciences and Humanities and make it interesting and resourceful. This journal is successive to our first academic publication – the Rangsit Journal of Arts and Sciences (RJAS) and is meant for both Thai and overseas’ students, academicians and scholars. To enhance knowledge sharing and information dissemination in the areas of Social Sciences and Humanities, we have the pleasure of inviting all interested persons to contribute their papers for further publication.

Why do we underscore the importance of Social Sciences and Humanities? Well, in many regions of the world where we live, there are problems of financial crisis, severe public protests demanding transparency and accountability of national leaders, prolonged conflict and confrontation among interest groups and their allies all of which are difficult to tackle. It is saddened to see in the world’s daily news coverage the citizens in many countries engaging in face-to-face confrontations whereby some of which are accelerated into tactical warfare, usage of tear gas, gun fire, bombarding and even up to nuclear weapon. Most of the times all end up with both sides become losers and such acts are found more harmful for their countries. As violence takes deeper and wider hold globally through terrorism and crimes again humanities, we see the tragic results in the diminishing role of intellectualism in society.

Indeed, our world today needs a renewed “Age of Enlightenment” and a newly flourishing “Era of Social Sciences and Humanities”, as essential tools for healing the world to regain its stance. This is essentially the RJSH’s mission and identity: not simply be another, “publish or perish”, publication for tenure-seeking scholars, but to harness all concerned persons and researchers to help lead the rightful return of intellectualism to its respected place in society.

I wish all the best of success in this noble intention of all RJSH founders.



Arthit Ourairat